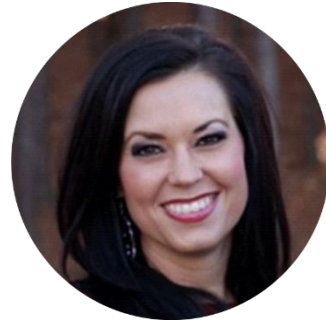




Commemorating Life with Respect®



**PIERCE CHEMICAL WELCOMES
OUTBOUND SALES MANAGER SHERRIE WELCH**

DALLAS, TX, April 1, 2021 – Lance Ray, executive vice president of Pierce Chemical, has announced that Sherrie Welch will join the organization as the outbound sales manager.

In his announcement, Lance remarked “I feel so fortunate to have attracted top talent like Sherrie to the Pierce Chemical sales team. We discussed this new position last year at the start of the Covid pandemic to expand our marketing efforts. She brings a strong background in sales and marketing to our team and there is no doubt in my mind she will help us reach customers and expand our footprint across more regions”. Welch will be focused on customer solutions, college outreach and convention marketing. She will also seek ways to collaborate with Pierce account managers to identify and engage prospects who have not used Pierce fluid in the past.

“I know being part of the Pierce team is a great fit for me,” Welch commented. “I have always had an interest in funeral service, and I am very excited to finally be in the industry”.

Welch has been in the healthcare industry for almost seven years and the manufacturing world for three years prior. She holds a Bachelor of Science degree in Marketing.

She has been married to her husband for 14 years and they have an 11-year-old son. When she is not decorating her home, she enjoys crafting, the beach, relaxing by the pool and of course, she never misses a baseball or basketball game for her son!

For more information, call (913) 345-2120