



Wilbert Funeral Services, Inc.
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Who is Wilbert Funeral Services and what is their history?



Wilbert Funeral Services Inc is the industry leader in burial vaults and related products. Headquartered in the Chicago, IL area, Wilbert Funeral Services has an established network of 197 licensees throughout the United States and Canada – the largest network of burial vault manufacturers in North America.

The most stringent inspection standards in the industry carried out by a team of field engineers ensure consistent, high-quality fabrication and service. The privately-held company has a heritage of product innovation dating back to 1880 with company forerunner L. G. Haase Manufacturing offering the first concrete burial vaults in the United States.

What other products and services does Wilbert Funeral Services provide?

Wilbert Funeral Services also provides an extensive line of cremation products including urns, jewelry and other memorialization items, sold and supported through its licensee network. Funeral Professionals can also purchase cremation products 24/7 through our online ecommerce site, www.wilbertdirect.com (exclusively for funeral professionals). Wilbert's Pierce Chemicals group is a leading provider of chemicals, cosmetics, prep room supplies and equipment, and personal protection products. The company also operates Pierce Mortuary Colleges, including Dallas Institute of Funeral Service, Dallas, TX; Gupton-Jones College of Funeral Service, Decatur, GA; and Mid-America College of Funeral Service, Jeffersonville, IN.

What are the benefits to funeral homes using Wilbert's products?

Funeral homes selling Wilbert burial vaults can be assured of top-quality burial vaults in a wide selection from basic through premium protection, all fabricated with a minimum 5,000 psi concrete, with variations in lining materials including bronze, copper, stainless steel and high-impact plastics for added strength and moisture protection. Certain Wilbert vaults are also offered with customized carapaces

for families wishing a highly-personalized tribute with images and photographs. For cremation families, funeral homes can offer a wide selection of Wilbert cremation urns including hardwoods, glass, metal, bronze, cultured marble, biodegradable, Cloisonné, brass and porcelain. Jewelry and mementos round out the line of cremation products, meeting the desire of many families for memorialization. All cremation products can now be browsed and purchased online by funeral professionals at www.wilbertdirect.com, enabling efficiency and convenience for funeral homes. Cemetery products include vault and casket lowering devices, mausoleum trays and cremation containers. Pierce Chemical products for the preparation rooms include embalming and accessory chemicals, cosmetics, tables, aspirator machines, water control units, instruments, safety equipment and personal protection products. Chapel supplies, also provided through the Pierce group, include casket pedestals, church trucks, signs, cards, flag cases and many other items. Pierce Mortuary Colleges are non-profit institutions accredited by the American Board of Funeral Service Education, providing education in funeral science in both a campus setting and online courses.

How does Wilbert provide support to the funeral homes?

All Wilbert products are sold through a network of 197 Licensees located throughout the United States and Canada. Licensees are independently-owned companies with local fabrication, sales and service support to ensure timely response. Wilbert Licensee support to funeral professionals include:

- Burial vault manufacturing and personalization (on select models)
- Delivery to the cemetery, graveside set-up and sealing/lowering (as allowed)
- Marketing collateral, interactive displays for selection rooms, videos and other sales tools to help funeral professionals educate and serve families
- Product training for funeral professionals

Many Wilbert Licensees offer additional product and services for the funeral industry.

Wilbert also encourages funeral homes to register their locations on Wilbert's "Find a Funeral Home" database on www.wilbert.com, as another way for families to find them.

How would a funeral home contact Wilbert Funeral Services?

For more information about Wilbert Funeral Services, Inc. you can visit their website at www.wilbert.com or call them toll-free at 800.323.7188.