

It Can Make the Difference of a Lifetime

Honoring a person's life story is at the heart of good funeral service. Unfortunately too many families never get around to having important conversations about things that mattered most to loved ones and how they would want to be remembered.

Have the Talk of a Lifetime is a program that encourages those conversations. And it is a program that you can bring to your community.

Two things you can do immediately is to put the *Have the Talk of a Lifetime* video

on your website along with a workbook for families to download. We'd be happy to help you with this.

You might also consider hosting an event that brings consumers to you for an evening of learning and interacting. We'd love to talk with you about how to do this.

Help families have the talk on how they want to be remembered.

They will remember you for it.

Have the Talk of a Lifetime®



For more information:

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Commemorating Life with Respect®

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